National AFV Day Odyssey is the largest awareness event conducted to promote the use of alternative fuel and advanced technology vehicles. This biennial celebration was first conducted in 2002, again in 2004, and most recently on October 12, 2006. Thanks to the education and awareness activities of this event, millions have been made aware of the important role alternative fuel and advanced technology vehicles play in our nation's need for energy independence and cleaner air.
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If Americans are to ever wean themselves off of foreign oil supply, enjoy cleaner air, celebrate fewer environmentally related illnesses, and suffer less pain at the pump, they must first be educated on alternative energy sources. By placing education as the cornerstone of the alternative energy infrastructure, we can begin to eliminate increasing prices at the pump, environmental issues due to polluted vehicle emissions, and medical problems such as an increase in childhood lung disorders. National AFV Day Odyssey is a one-day event that focuses on educating the nation so that Americans can help achieve this goal by driving cleaner-burning, energy-efficient, advanced technology and alternative fuel vehicles (AFVs).

Results of an October 2006 public opinion survey, commissioned in conjunction with National AFV Day Odyssey by the National Alternative Fuels Training Consortium (NAFTC) and conducted by R.L. Repass & Partners, Inc., reported that the primary barrier to buying an AFV or advanced technology vehicle is a lack of consumer knowledge. National AFV Day Odyssey works to break down that barrier, and millions of individuals have learned about the viable options available in the alternative fuel industry through the many Odyssey events.

National AFV Day Odyssey’s inaugural year in 2002 drew crowds from California to Connecticut with sites in 31 states nationwide. The 2004 National AFV Day Odyssey broke every record from the inaugural Odyssey event with nearly 25,000 attendees at 54 sites in 34 states/provinces and another 24 million individuals reached through media coverage!
Quick Statistics for 2006

Date: October 12, 2006
Total attendees: 39,163
Total countries: 3
Total sites: 60
  United States: 57 sites
  Total states: 33
  Canada: 2 sites
  Germany: 1 site

Number of Odyssey Sites by Organization
NAFTC Training Centers: 22
Clean Cities Coalitions: 23
Other: 15

Number of national sponsors: 5
  DaimlerChrysler, GEM, Honda, John Deere, and Toyota

Number of national partners: 7
  Electric Drive Transportation Association (EDTA), Fuel Advantage Magazine, General Services Administration (GSA), National Biodiesel Board (NBB), National Ethanol Vehicle Coalition (NEVC), U.S. Department of Energy Clean Cities, and West Virginia University

Event Formats Included: Fairs, AFV Auto Show/Display/Exhibits, Ride and Drives, Conference/Informational Round Tables, Networking Luncheons/Dinners, Media Event/Press Conferences, and Open Houses

Media Coverage: More than 30 million individuals were reached through local and national media outlets

Media Highlights: Coverage on FOX News and ABC and NBC affiliates. 175 individual Web site postings including Yahoo Finance and Washington Daybook

Again, National AFV Day Odyssey 2006 proved for the third time to be the largest one-day event promoting the use of alternative fuels and energy-efficient vehicles. Odyssey events were held throughout the country in 33 states, plus 2 sites in Canada and 1 in Germany. Nearly 40,000 attendees were able to take part in activities such as ride-and-drives and educational seminars, while being provided with numerous networking opportunities. This year Odyssey’s message reached more than 30 million individuals through media coverage!

No matter how extensive National AFV Day Odyssey becomes, the message will always remain the same—that educating the nation on AFVs and advanced technology vehicles is vital to these technologies’ implementation and widespread use. Only after the nation increases its knowledge of these vehicles and fully accepts them as viable options can it experience the extreme economic and environmental benefits these vehicles were intended to produce.

In partnership with the NAFTC National Training Centers, U.S. Department of Energy Clean Cities Coalitions, American Lung Association Chapters, Air Quality Management Districts, and many other environmentally minded groups and organizations, the NAFTC will continue to strive to educate the nation on alternative fuel and advanced technology vehicles in order to advance the nation’s economic, environmental, and energy security by supporting local decisions to adopt practices that contribute to the reduction of petroleum consumption.

National AFV Day Odyssey is coordinated nationally by the NAFTC, headquartered at West Virginia University. Presently consisting of 29 members, the NAFTC develops curricula and provides training on alternative fuel and advanced technology vehicles. Education and outreach are the primary goals of the Consortium, and through events such as National AFV Day Odyssey there is hope for cleaner air and energy independence. Together, we can make a difference!
About Odyssey '06

October 12, 2006 marked the third National AFV Day Odyssey. Together with the National Alternative Fuels Training Consortium (NAFTC), 22 NAFTC National Training Centers, 23 Clean Cities Coalitions, and 15 other environmentally minded organizations joined together to make this the largest National AFV Day Odyssey ever. A total of 60 events took place throughout the country in 33 states as well as 3 international events (2 events in Canada and 1 in Germany).

The NAFTC provided national publicity and promotion by coordinating the 2006 National Media Kickoff Event, which was conducted at the Arlington County Courthouse, in Arlington, Virginia. The National Media Kickoff Event was designed to set the other events in motion and to provide journalists and reporters the opportunity to interview experts in the alternative fuel and advanced technology vehicle field while getting an up-close look at various energy-efficient, clean-air vehicles. Guest speakers at the event included Richard J. Kasper, President and Chief Operating Officer, Global Electric Motorcars, LLC; Martha Voss, National Public Affairs Manager, Toyota Motor Sales, U.S.A., Inc.; Brian P. Wynne, President, Electric Drive Transportation Association; Scott Hughes, Director – Governmental Affairs, National Biodiesel Board; Christopher Zimmerman, Chair, Arlington County Board; and Al Ebron, NAFTC Executive Director and National AFV Day Odyssey Co-Coordinator and event emcee.

The highlight of the media kickoff event took place when Franz Wuerfmandobler, Legislative Assistant to the Honorable Robert C. Byrd, read a letter of support composed by Senator Byrd. Senator Byrd commended the NAFTC on its efforts to urge consumers, automotive manufacturers, fuel suppliers, environmental organizations, policymakers, academic institutions, and others to stand together in an effort to promote alternative fuel and advanced technology vehicles.

The National Media Kickoff Event was held in conjunction with the local site event coordinated by the Virginia Clean Cities Coalition, General Services Administration (GSA), and New West Technologies, LLC, and hosted by Arlington County Government. The local site Odyssey Day event opened with welcoming remarks made by Paul Ferguson of the
Arlington County Board that included comments on Arlington’s perspective on the importance of petroleum reduction. Ric Hiller of Arlington County spoke of Arlington County’s dedication to alternative fuels and a cleaner environment. Dennis Smith from the U.S. Department of Energy Clean Cities Coalitions applauded those who make events like Odyssey happen and remarked on how these passionate individuals are making a difference in the process.

Virginia State Senator Mary-Margaret Whipple and husband Tom both spoke on the importance of government leadership in the fight for petroleum reduction and set a more serious tone with facts on peaking oil prices and oil consumption.

The Virginia Clean Cities Coalition concluded the main session by presenting awards to individuals for their leadership in alternative fuels.

Those who coordinated and conducted an Odyssey event were part of a special network of participating sites. While each site worked toward the same goals and objectives, the distinct approach of Odyssey allowed each individual site to tailor its event to the needs of its specific audience and location.
NAFTC Support for Odyssey Sites

Coordinators of a National AFV Day Odyssey event are supported by the National AFV Day Odyssey staff at the National Alternative Fuels Training Consortium. The Site Coordinator’s Notebook is a key component in the support plan. This notebook, delivered early in the planning process, allows sites to develop their events with ease. Other Odyssey support and promotional materials provided were sponsorship posters, banners, brochures, site location maps, bags, numerous informational brochures from industry partners and vehicle manufacturers, and an Odyssey video with educational information on many different types of alternative fuel and advanced technology vehicles. Post-event materials included participant certificates and Odyssey key chains.

About Odyssey ‘06 Continued…

Each site coordinator was provided with national-level support by receiving a comprehensive Site Coordinator’s notebook filled with event ideas, recruitment suggestions, sample press releases, public service announcements, letters, and other documents that could be tailored to each local event.

With events taking place from Connecticut to Washington, Odyssey’s message will not go unnoticed. More than 30 million individuals were reached through local and national media outlets, making the impact of Odyssey extraordinary. While every Odyssey event was unique, the overall meaning remained the same: For the sake of future generations, we must turn to more energy-efficient and environmentally friendly vehicles to help ease our ongoing dependence on foreign oil. We cannot continue down the path we are headed. If we do, our future generations will pay for our mistakes.

Thanks to the generosity of our sponsors and partners, National AFV Day Odyssey was again a huge success. The 2006 National AFV Day Odyssey sponsors included American Honda Motor Company, DaimlerChrysler, GEM (Global Electric Motorcars, LLC.), John Deere, and Toyota Motor Sales, USA, Inc. The 2006 partners included EDTA (Electric Drive Transportation Association), Fuel Advantage Magazine, GSA (General Services Administration), National Biodiesel Board, NEVC (National Ethanol Vehicle Coalition), U.S. Department of Energy Clean Cities Coalitions, and West Virginia University. In addition, Arlington County, Virginia; New West Technologies, LLC; and Virginia Clean Cities Coalition served as National Kickoff Event partners. Each sponsor and partner played a distinctive role in ensuring the success of National AFV Day Odyssey.
Senator Byrd Champions Senate Resolution Along with 24 Other Senators, Designating October 12, 2006 as National AFV Day

Recognizing the current and potential impact of hybrids, biodiesel, ethanol, natural gas, hydrogen/fuel cells, and other types of alternative fuel vehicles (AFVs) and advanced technology vehicles, the U.S. Senate passed a resolution designating October 12, 2006, as National Alternative Fuel Vehicle Day. West Virginia Senator Robert C. Byrd championed Senate Resolution 600 with the support of 24 additional Senators. The resolution highlights the need for energy independence, improved air quality, clean energy options, and the continued development of AFVs and advanced technology vehicles by the domestic automobile industry. A link to the resolution can be found at www.nationalafvdayodyssey.org.

Governmental Support

Congressional leaders and local government leaders again showed incredible support for this year's National AFV Day Odyssey. In addition to Senate Resolution 600, which was championed by Senator Robert C. Byrd and designated October 12, 2006, as National Alternative Fuel Vehicle Day, there were many other designations of support. Congressman Peter J. Visclosky of Indiana recognized the efforts of Ivy Tech Community College Northwest and South Shore Clean Cities, Inc., as they joined the NAFTC in hosting Indiana's 2006 National AFV Day Odyssey event with a tribute on the floor of the House of Representatives, as recorded in the Congressional Record of September 29, 2006. In addition, Iowa Governor Tom Vilsack signed a proclamation declaring October 12, 2006, as National Alternative Fuel Day in Iowa, and Mayor Robert E. Walkup of the City of Tucson, Arizona, recognized his city's 2006 Odyssey event by issuing a National AFV Day Odyssey Proclamation.

October 12, 2006

“National Alternative Fuel Vehicle Day”
The Results

31,608,094

individuals reached through national and local media coverage

National AFV Day Odyssey 2006 was a huge success!

Odyssey’s message of alternative fuel and advanced technology vehicle education and adoption reached a total of 31,608,094 individuals through national and local media coverage. Print media reached 4,857,477 readers, and 24,401,093 individuals learned about Odyssey through Internet and e-mail. Television and radio broadcasted the mission of energy independence and clean air to 2,349,524 individuals.

The vast number of participants proves that Americans are seeking knowledge of alternative fuel and advanced technology vehicles so that they can endorse this technology in an effort to reduce our nation’s energy dependence and to improve our air quality.

Out of a sample of 500 Odyssey attendees, 83 percent reported that after attending an Odyssey event, they would include AFVs/hybrids in test drives before making their next automobile purchase. 29 percent said they would almost always consider purchasing an AFV or hybrid for personal use, while 53 percent said they would consider purchasing an AFV. The attendees were also asked if Odyssey changed their opinions on AFVs and hybrids. 82 percent said Odyssey increased their confidence in using AFVs and hybrids, and 89 percent said the event increased their enthusiasm for supporting AFV and hybrid use.
Sixty sites hosted Odyssey 2006 celebrations, which included vehicle and informational displays; educational workshops and seminars; guest speakers; panel discussions; ride-and-drive opportunities; Q&A sessions; demonstrations; games/drawings; live radio remote broadcasts; awards ceremonies; press conferences; and breakfasts, lunches, and other refreshments. In addition, many unique events were held. These included:

- Live entertainment by award-winning group Ho'okena at the Honolulu Clean Cities Coalition's event
- An E-85 station event with more than 200 flex-fuel vehicles filling up in 5 hours (3,700 gallons of ethanol) at the Twin Cities Clean Cities Coalition and the American Lung Association of Minnesota's event
- AFV and advanced technology vehicle display on the south lawn of the Missouri State Capitol at the St. Louis and Kansas City Clean Cities Coalitions and Ranken Technical College's event
- Grand opening of the “Fueling the Future” exhibit at the Schenectady Museum’s event in New York
- Custom paint demonstrations, stock car racing, and live dynamometer testing at Ohio Technical College’s event
- Kid-friendly education stations at James Madison University’s event in Virginia
- A traveling CNG-powered 2000 Ford Crown Victoria at www.CNGCAR.net’s event in Massachusetts
- A rock concert and crowning of Miss Ethanol 2006 in conjunction with Ethanol Power Days in Bavaria, Germany.

Vehicles

Vehicles on display for Odyssey 2006:

- Plug-in and electric hybrids, such as the Honda Civic hybrid, various Toyota hybrids, Lexus Hybrid RX400h, and hybrid buses
- E-85-powered vehicles and racecars
- Hydrogen-powered vehicles such as the Honda FCX
- Biodiesel-powered vehicles and John Deere tractors
- CNG-powered Honda Civic, trucks, police cars, and go-karts
- Propane-powered vehicles and lawn mowers
- Electric-powered vehicles such as those by GEM and Miles, the Toyota EV, and the GE Centennial
- A tri-fuel GMC Sierra
to the continued support and hosting of sites by the NAFTC National Training Centers, U.S. DOE, Clean Cities Coalitions, and others concerned with reducing our energy dependence, cleaner air and preserving our environment, Odyssey 2006 was again the largest alternative fuel and advanced technology event of its kind. The participation of diverse groups allowed for numerous individuals to be reached and hear Odyssey’s message, while the unique aspect of each site tailoring its event to the specific needs of its audience created a fun and educational atmosphere for all those involved. Events included ride and drives, hands-on workshops, presentations from industry experts, vehicle displays, and networking breakfasts and luncheons. Regardless of the event format, individuals walked away with a better understanding of viable alternatives and ways that they too can help reduce our nation’s dependence on foreign oil. By coming together on one day at various sites across the country, we will be successful in our mission.

Together, we can make a difference!
Host Site Co-Coordinators: Gateway Community College, Phoenix, AZ, and Valley of the Sun Clean Cities Coalition, Scottsdale, AZ

Event Type: Vehicle Displays, Workshops

Attendees: 125 Students, Instructors, Government Officials, and General Public

Participating Sponsors / Partners: N/A

Event Highlights: A display of alternative fuel vehicles from Ford, Toyota, Honda, Chevrolet, and many others highlighted the event. There was also first-year participation from Valley Metro, Phoenix’s public transportation company, which helped to publicize the event. A variety of guest speakers and unique break-out session topics allowed attendees to learn more about alternative fuel options. The Arizona Public Service provided rides on its electric train to and from the parking lot for event attendees. Additionally, in attendance were administrators of Dezhou Automotive College, a private college in China.

Host Site Coordinator: Pima Association of Governments Tucson Regional Clean Cities Coalition, Tucson, AZ

Event Type: Displays, Educational Workshops

Attendees: 200 Students, Educators, Government Officials, and General Public

Event Highlights: The event took place on the mall of the University of Arizona. Free food and music from 92.9 The Mountain provided a fabulous way to mingle with students about the importance and viability of alternative fuels. The Mayor of Tucson, Robert Walkup, began the event with a Proclamation of Alternative Fuel Vehicle Day in Tucson, AZ. There were many alternative fuel vehicles on hand, such as CNG, biodiesel, E85, and hybrid electrics as well as many of the fuel providers. The University of Arizona brought the student built Formula SAE ethanol race car to show. The day was filled with educational opportunities for students and faculty. As part of a student project, a group of enthusiastic 8th grade science students came to see more of the straight vegetable oil vehicle and the conversion kits and how they work.
Host Site Coordinator: Central Coast Clean Cities Coalition, San Luis Obispo, CA

Event Type: Vehicle Displays, Panel Discussions

Attendees: 404 Students, Educators, Government Officials, and General Public

Event Highlights: Held on the campus of Rio Hondo College, students and advisors were bused in from surrounding campuses to learn more about alternative fuel options and environmentally friendly vehicle choices. Presentations were held in order to provide students with a better understanding of the viable options of alternative fuels currently available to consumers today, mainstreaming sustainable transportation options, real world challenges, and the production of alternative fuel and advanced technology vehicles and their current and upcoming initiatives and product lines. Those in attendance were also provided with free popcorn and a brown bag lunch.

California Host Site Coordinator: Central Coast Clean Cities Coalition, San Luis Obispo, CA

Event Type: Vehicle Displays, Educational Workshops

Attendees: 404 Students, Educators, Government Officials, and General Public

Event Highlights: Held on the campus of Rio Hondo College, students and advisors were bused in from surrounding campuses to learn more about alternative fuel options and environmentally friendly vehicle choices. Presentations were held in order to provide students with a better understanding of the viable options of alternative fuels currently available to consumers today, mainstreaming sustainable transportation options, real world challenges, and the production of alternative fuel and advanced technology vehicles and their current and upcoming initiatives and product lines. Those in attendance were also provided with free popcorn and a brown bag lunch.
Host Site Coordinator: San Diego Ecocenter for Alternative Fuel Education, San Diego, CA

Event Type: Educational Seminars

Attendees: 60 High School Students, Educators, and Instructors


Event Highlights: Over 60 of the most qualified San Diego Unified School District high school automotive students and faculty were joined by faculty from San Diego Miramar College's automotive program to attend a technical education program on alternative fuels and vehicles at the San Diego EcoCenter. After attending presentations on alternative fuels, students received certificates noting that they have successfully completed the Advanced Transportation Technology and Energy Seminar on Alternative Fuels and Vehicles. The focus of this technical education program was on further developing the education of automotive students and continuing to increase their understanding of the growing interaction between automotive technology, computer science, electronics, and various scientific disciplines within the San Diego area.

Host Site Coordinator: Southern California Clean Vehicle Technology Expo, Ontario, CA

Event Type: Exhibit / Seminars / Informational Displays

Attendees: 550 Fleet Operators, Industry Experts, and Funding Agencies


Event Highlights: Southern California’s public and private fleet vehicle operators received the latest clean vehicle technology and funding information to help them more expeditiously and economically convert their fleets over to cleaner, alternative-fueled vehicles. The Expo is part of the South Coast AQMD’s overall program to reduce emissions from mobile sources, which now are the source of over 75 percent of the southland’s air pollution. A keynote address was presented by Dr. Alan Lloyd, and panels featuring experts discussing the latest technology and vehicles available for light-duty, medium heavy-duty, and heavy heavy-duty operation were held. A ride and drive featuring a range of vehicles from transit buses to school buses to street sweepers and many light-duty vehicles operating on hydrogen, natural gas, propane, and electricity was available.
**Colorado**

Host Site Co-Coordinators: Northern Colorado Clean Cities and Spradley Barr Autogroup, Fort Collins, CO  
Event Type: Exhibits, Workshops  
Attendees: 35 Fleet Managers, OEMs, Government Officials  
Participating Sponsors / Partners: Blue Sun Biodiesel, Energy Planning Consultants, Weld County Garage, and Great Western Ethanol  
Event Highlights: The morning started off with a breakfast for attendees. Presentations from various speakers covered topics such as petroleum reduction strategies, emergency situations, and refueling. Attendees also gained knowledge on two of the emerging biofuels, ethanol and biodiesel. Displays of alternative fuel and advanced technology vehicles were also on hand to further reinforce the use of alternative fuels.

**California**

Host Site Coordinator: San Francisco Electric Vehicle Association, San Francisco, CA  
Event Type: Vehicle Exhibit, Informational Workshops  
Attendees: 300 Students and Educators  
Participating Sponsors / Partners: City College of San Francisco, Pacific Gas and Electric Company (PG&E), and PlugInAmerica.com  
Event Highlights: Students attending the City College of San Francisco gained hands-on experience at the SFEVA Odyssey Day event. Students were able to inspect an electric car, a plug-in hybrid, and a compressed natural gas car that were on display as part of the event. Hundreds of bags full of informational literature, pens, notepads, and lollipops were handed out. SFEVA volunteers met with City College faculty members and answered questions from students for over 4 hours. The main focus for this year’s event was educating students to help them make wiser choices in transportation.
Connecticut

Host Site Coordinator: Gateway Community College, North Haven, CT

Event Type: Presentations, Demonstrations, Vehicle Displays

Attendees: 240 High School Students, Educators, Government Officials

Participating Sponsors / Partners: Connecticut Clean Cities, General Motors, Sunlight Solar, and Toyota

Event Highlights: A 45-minute presentation on alternative fuels kicked off the event. Attendees were then directed to the automotive area where they were able to inspect and explore various hybrids and compressed natural gas, electric, and biodiesel vehicles. Also on display were a Fuel Maker (CNG Filling Station) and Fuel Meister (Biodiesel Mixer) to give students first-hand knowledge of how alternative fuels are processed. Four biodiesel demonstrations were made by Gateway’s alternative fuel students to further reinforce the usage of alternative fuels.

Florida

Host Site Co-Coordinators: Traviss Career Center, Lakeland FL, Orange County Public Schools Westside Tech, Wintergarden, FL, and Space Coast Clean Cities Coalition, Cocoa, FL

Event Type: Vehicle Displays, Emission Testing, Seminars, Information Sessions

Attendees: 300 Students, Educators, Government Officials, Fleet Managers, OEM’s, General Public

Participating Sponsors / Partners: U.S. DOE, GM Fleet and Commercial, and Ford Motor Company

Event Highlights: Two Ford Hydrogen fuel cell vehicles captured the attention of the audience, while a display from Florida Power Company gave individuals an up-close look of how hydrogen works and demonstrated its use by powering a hydrogen fan. Vetronix, a complete automotive service solution for the Automotive Aftermarket, had experts available to perform emissions testing. Biodiesel displays were set up to show attendees how it is manufactured and highlight the energy saving ways it can be used. General Motors passed out t-shirts promoting ethanol to help reinforce the fact that Florida needs to get involved and become a leading ethanol producing state.

Skills USA, a national nonprofit organization serving teachers and high school and college students who are preparing for careers in trade, technical, and skilled service occupations, was in attendance to answer any questions from students, educators, or parents.
Georgia

Georgia

Host Site Coordinator: Clean Cities Atlanta, Atlanta, GA
Event Type: Presentations, Workshops, Vehicle Displays
Attendees: 50 Environmental Groups, Government Officials, Fleet Managers
Participating Sponsors / Partners: Georgia Environmental Protection Division, Georgia Environmental Facilities Authority, InterfaceFLOR, Clean Fuel USA, BAF Technologies, Ford Motor Company, General Motors, Honda, Cummins Westport, Mack, Hybrid Fuel Systems, Thompson Lift Truck, Georgia Power Company, DeKalb County, Adobe Equipment, and Georgia Propane Gas Association
Event Highlights: The Clean Cities-Atlanta AFV Day Odyssey Event was held on Thursday, October 12, at the Manheim DRIVE Center in Stockbridge, GA. Attendees had the chance to learn about new alternative fuel and hybrid vehicles and conversions offered by manufacturers, find out more about renewable and alternative fuel availability in the state, and participate in a facilitated discussion to help Clean Cities-Atlanta understand what is needed to successfully incorporate renewable fuels, alternative fuels, and technology improvements into fleet operations. Participants also had the opportunity to tour Manheim DRIVE, a state-of-the-art facility for development, research, and innovation for automotive services.

Georgia

Host Site Coordinator: Middle Georgia Clean Cities Coalition, Macon, GA
Event Type: Luncheon, Ride and Drive, Training Class, Vehicle Expo, Informational Exhibits
Attendees: 275 Students, Government Officials, OEMs, Environmental Organizations
Participating Sponsors / Partners: Middle Georgia Clean Air Coalition, DaimlerChrysler Motors Company LLC, General Motors, Riverside Ford, City of Macon, U.S. Department of Energy, Georgia Power, Flint Energies, Davis Oil Company, Walthall Oil Company, The Telegraph, Georgia Environmental Facilities Authority, Alternative Fuel Solutions, Middle Georgia Regional Development Center, Blue Bird, Georgia Department of Agriculture, Robins Air Force Base, National Biodiesel Board, National Ethanol Vehicle Coalition, U.S. EPA School Bus Program, Southeast Alternative Fuel Taskforce, Southeast Diesel Collaborative, Georgia Agri-Fuel Committee, Dixie Chopper, Georgia Soybean Association, It All Adds Up To Cleaner Air, Clean Fuel USA, P2AD Partnership, and Georgia Gas Distributors, Best Workplace for Commuters
Event Highlights: Middle Georgia’s Odyssey event celebrated innovative programs to energy independence. This event was a one-stop shop for transportation professionals to find out additional ways to incorporate smarter choices in their planning and procurement practices. Attendees then viewed an array of informational exhibits and visited the AFV Expo in the CGTC parking lot, where AFVs and hybrid-electric vehicles were displayed.
Success stories throughout the state were highlighted and toolkits for all participants were provided. Charise Stephens (MGCCC Director and MGCAC Mobile Source Coordinator) was the moderator and assisted in questions during the event. A special thanks to Dr. Linda Smyth and the MGCCC Board, Mayor Larry Collins and the MGCAC Board, Senator Ross Tolleson and his staff, Congressman Jim Marshall and his staff, and Commissioner Tommy Irvin and his staff for their support.
Hawaii

Host Site Coordinator: Honolulu Clean Cities Coalition, Honolulu, HI

Event Type: Exhibits, Informational Booths, Presentations

Attendees: 8,000 Children, Students, Government Officials, General Public

Participating Sponsors / Partners: Hawaiian Electric

Event Highlights: Held in conjunction with Hawaiian Electric Industries, Inc.’s third annual “Live Energy Lite!” celebration, an Odyssey display was set up to provide the public with information about various forms of energy conservation and awareness and ways they can get involved to help create energy independence. The overall festivities included live entertainment by the Na Hoku Hanahano Award-winning group Ho’okena, as well as games, drawings, prizes, and interactive exhibits featuring energy conservation and environmental awareness themes. Those in attendance were able to take a simple energy quiz to learn if they are energy “hogs,” get tips on how to reduce utility bills, find out how to protect Hawaii’s unique ecosystem and wildlife, ask experts about building an energy-efficient home (or making your existing home more energy efficient), and learn how to get involved in Hawaii’s energy future.

Idaho

Host Site Coordinator: Odyssey Idaho, Boise, ID

Event Type: Displays, Exhibits, Brown-Bag Lunch

Attendees: 300 General Public, Government Officials, Stakeholders

Participating Sponsors / Partners: Idaho Department of Environmental Quality, Green Power Program, IDWR Energy Division, City of Boise, Idaho Power, Compass Community Planning Association, the River 94.9, Treasure Valley Clean Cities Coalition, Renewable Energy Resources, Stinker, Idaho National Laboratory, Northwest Energy Coalition, Snake River Alliance, Valley Regional Transit, and Gary Carlson

Event Highlights: A two-day event, Boise Odyssey Days showcased alternative energy and alternative fuel options in Idaho. Displays, exhibits, and experts on electricity, transportation, renewable and sustainable forms of energy, and community planning, all with an alternative energy focus, were available to give attendees a better grasp of the advancements in alternative fuel choices. Clean air groups set up booths to hand out information and answer questions. The main theme of the event was to teach Idahoans how to do more to use less and to use energy that is more sustainable and easier on our health and the environment.
**Illinois**

**Host Site Coordinator:** Morton College, Cicero, IL  
**Event Type:** Vehicle Displays, Information Sessions

**Attendees:** 200 Students, Educators, General Public

**Participating Sponsors / Partners:** Biodieselnow.com, Eco-Fueler Corporation – American Roadster, Continental Honda, and Toyota

**Event Highlights:** A display of AFVs including hybrids, CNG vehicles, a biodiesel vehicle, a veggie car (SVO), and an LP riding lawnmower were available to give attendees a taste of alternative fuels. Vendors provided information on the vehicles, fueling options, diagnostic equipment, and other related topics. The most popular displays were the Volkswagen converted to run on recycled vegetable oil and the LP riding mower. Additionally, two information sessions took place, with Toyota discussing its available hybrid vehicles and Dave Hostert presenting an Introduction to Alternative Fuels.

**Indiana**

**Host Site Coordinator:** South Shore Clean Cities, St. John, IN, and Ivy Tech Community College of Indiana, East Chicago, IN  
**Event Type:** Vehicle Displays, Information Sessions

**Attendees:** 400 Students, Educators, General Public

**Participating Sponsors / Partners:** CNG Race Team and Northwest Indiana Regional Planning Council

**Event Highlights:** The South Shore Clean Cities/ Ivy Tech Community College of Indiana AFV Day Odyssey event was held at the Westfield Mall in Merrillville, Indiana. The well-attended event featured over 12 displays and 15 vehicles. The program also featured a Congressional Record from Congressman Peter Visclosky recognizing and paying tribute to the National Alternative Fuels Training Consortium, Ivy Tech Community College Northwest, and South Shore Clean Cities, Inc., for their work in promoting alternative fuel education!
Iowa

Host Site Coordinator: Des Moines Area Community College, Ankeny, IA

Event Type: Trade Show, Vehicle Exhibits, Educational Roundtables

Attendees: 600 Students, Educators, OEMs, Government Officials, General Public

Participating Sponsors / Partners: Iowa Department of Natural Resources, American Lung Association of Illinois – Iowa, and the Iowa State Governor's Office

Event Highlights: Nineteen exhibitors took part in the Odyssey Day event trade show that provided education and awareness materials on alternative fuel vehicles, hybrids, alternative fuels, and refueling stations. A vehicle exhibit showcased 14 passenger vehicles available to consumers. The 600 attendees were also able to participate in educational breakout sessions throughout the day, while a live radio remote further helped to promote the event. Additionally, the ALA worked together with the Iowa Renewable Fuels Association (IRFA) to create a statewide, one-day sale of E85 and biodiesel. In conjunction with the Odyssey Day event, 22 refueling stations across the state offered a discount on alternative fuels while Iowa Governor Tom Vilsack signed a proclamation declaring October 12, 2006 as National Alternative Fuel Day in Iowa.

Louisiana

Host Site Coordinator: Greater Baton Rouge Clean Cities Coalition, Baton Rouge, LA

Event Type: Vehicle Displays, Information Exhibits

Attendees: 200 Students, Educators, General Public

Participating Sponsors / Partners: Entergy – The Power of People and the Louisiana Department of Natural Resources

Event Highlights: Various stakeholders were on hand displaying vehicles that they use in their fleets along with some personal vehicles. Additionally, sponsor Entergy had two CNG work trucks. The BR airport had one CNG Crown Vic policecar and two CNG F150s. The Baton Rouge Dept. of Public Works had a CNG Civic, and the Dept. of Environmental Quality had one of its hybrid Civics. A local dealership came out to support the Odyssey Day event and had a new Civic hybrid on display. A local paper's staff photographers stopped by to photograph the event and interview some of the vendors. Entergy provided refreshments including finger foods, brownies, and water for the numerous attendees that stopped by throughout the day.
Louisiana

Host Site Coordinator: Greater New Orleans Clean Cities Coalition, New Orleans, LA

Event Type: Vehicle Displays, Informational Booths

Attendees: 300 Fleet Managers, Government Officials, General Public

Event Highlights: A display of alternative fuel vehicles was on hand at City Hall in order to increase public awareness about alternative fuels. Included in the line-up was a compressed natural gas car provided by Entergy, several Toyota hybrids, and an electric GEM car. Vehicle specialists were there to answer questions attendees had concerning fuel efficiency, safety, and cost associated with purchasing an alternative fuel vehicle. GNOCC stakeholders were also on hand to discuss its role in encouraging alternative fuel for vehicles in this area.

Maryland

Host Site Coordinator: Community College of Baltimore County – Catonsville and Metropolitan Baltimore Clean Cities, Baltimore, MD

Event Type: Vehicle Displays, Educational Workshops, Exhibitor Booths

Attendees: 500 Students, Educators, Government Officials, Fleet Managers


Event Highlights: This year’s Odyssey focused on automotive choices, cleaner transportation, and preserving America’s energy independence. Five hundred participants from various two- and four-year colleges, high school instructors, students, fleet management companies, certified auto centers, body shops, department of agriculture, department of natural resources, MD vehicle administration, service stations, MD public TV, MD port administration, MD Transit Administration, U.S. Army Environmental Center, and various local television stations came out to learn about alternative fuels and cleaner choices in transportation. Educational sessions featured expert training for automotive technicians and mechanics on the operation and maintenance of alternative fuel vehicles, while participants examined the latest models in AFVs and had an opportunity to ride in an MTA hybrid bus.
Massachusetts

Host Site Coordinator: www.CNGCAR.net, Dracut, MA

Event Type: Traveling CNG Vehicle

Attendees: Estimated 250 individuals took part via the Web

Event Highlights: On October 12, 2006, alternative fuel gurus were able to follow along with a 2000 Ford Crown Victoria powered by CNG as it traveled across the State of Massachusetts. Stopping at various CNG refueling stations along the way allowed time to spread Odyssey’s message. Interested individuals were able to follow the progress via GPS tracking on the CNGCAR Web site and use Instant Messenger to receive up-to-date travel information. The following list shows the various stops along the way, and also can serve as a reminder for everyone as to where they too can fill up their alternative fuel vehicle.

9:00 am–AVSG refueling station in Tewksbury, located at 20 Main Street
9:30 am–AVSG refueling station in Stoneham, located at 164 Pond Street
10:00 am–AVSG refueling station in Everett, located at 15 Rover Street
11:30 am–AVSG refueling station in Worcester, located at 25 Lake Avenue North
1:30 pm–AVSG refueling station in Newton, located on RT 128S after Exit 21A Highway Service Area
2:00 pm–AVSG refueling station in Lexington, located at 128 Exit 30A (Route 2A) Highway Service Area

Michigan

Host Site Co-Coordinators: Kalamazoo Valley Community College, Kalamazoo, MI

Event Type: Vehicle Exhibits, Speakers, Seminars

Attendees: 200 Students, Educators, Government Officials, Community Groups, Fleet Owners

Participating Sponsors / Partners: Great Lake Flex Fuel, LLC, Breakaway Bicycles and Fitness, Inc., Michigan DEQ, Western Michigan University’s Biodiesel research program, Bronco Biodiesel, Kalamazoo Bicycle Club, and Chrystal Flash Energy

Event Highlights: A very popular ride-and-drive with hybrids, clean diesels, and advance displacement on demand technology vehicles allowed attendees to experience alternative fuel vehicles first hand. A static vehicle display and demo included a Hybrid Bucket Truck demo, a Metro Transit Hybrid bus display, and a BioDiesel Michigan Department of Transportation plow truck display. Also on display were an electric vehicle, an electric motorcycle display, a CNG conversion, and an E85 conversion vehicle. Also, vendors participated by distributing valuable clean air and energy efficient vehicle information. The NAFTC’s First Responders course was presented to a selected 25 area first responders, taught by KVCC faculty member Doug Martin and his firefighter father Don Martin. A host of giveaways capped off the event.
Host Site Co-Coordinators: Lansing Community College and Lansing Clean Cities, Lansing, MI

Event Type: Vehicle Displays, Presentations, Workshops, Luncheon

Attendees: 103 Students, Educators, OEMs

Participating Sponsors / Partners: Michigan Corn Growers and Michigan Biodiesel

Event Highlights: A series of presentations took place that focused on cleaner air, the reduction of greenhouse gas emissions from motor vehicles, and movement toward operating local transportation systems using domestically produced fuels such as natural gas, propane, and electricity and renewable fuels such as ethanol and biodiesel. Alternative fuel and advanced technology vehicles were on display to show individuals what vehicles are currently available for purchase, along with vehicles still in the production stages, giving attendees a sneak peak at the future of technology.

Host Site Co-Coordinators: Twin Cities Clean Cities Coalition and American Lung Association of Minnesota, St. Paul, MN

Event Type: Refueling Discounts, Informational Pieces

Attendees: 225 General Public, Clean Air Organizations, Government Officials

Participating Sponsors / Partners: AgStar Financial Services, Minnesota Corn Growers, Holiday Station Stores, Blue Earth County Corn Growers, National Ethanol Vehicle Coalition (NEVC), and the Minnesota E85 Team

Event Highlights: With Minnesota drivers leading the nation in E85 use, consumer education was the top priority for this year’s Odyssey Day event. Now that E85 has begun to click with Minnesota drivers, they are expected to buy 20 million gallons of the cleaner-burning alternative to gasoline this year. To get motorists in the mood to make the E85 switch, October 12 served as a day when E85 could be bought for under a buck! Approximately 3,700 gallons of E85 were sold, equating to an estimated savings of 14–20 tons of fuel lifecycle carbon dioxide emissions. With more than 200 FFVs filling up in 5 hours, this was the largest E85 station event to date and a great way to recognize nearby AgStar Financial Services for their support of the Minnesota E85 Team station grant program that helped finance the station.
Missouri

Host Site Co-Coordinators: St. Louis Clean Cities, St. Louis, MO, Kansas City Clean Cities, Kansas City, KS, and Ranken Technical College, St. Louis, MO

Attendees: 1,110 Government Officials, OEMs, Fleet Managers, General Public

Participating Sponsors / Partners: General Motors Corporation, Laclede Gas Company, Missouri Soybean Association, Missouri Corn Growers Association, DaimlerChrysler Motors Corporation, LLC, National Biodiesel Board, University of Missouri, Alternative Fuel Systems of St. Louis, Royal Gateway Dodge, Missouri Dept. of National Resources

– Energy Center, and Lohr Distributing Company

Event Highlights: The south lawn of the Missouri State Capital served as home for the 2006 Odyssey event. Eleven alternative fuel vehicles were on display to provide attendees with a better understanding of how alternative fuels are viable options for consumers. The vehicles included a CNG go-cart, an International hybrid truck, a biodiesel John Deere tractor, E85-capable vehicles, and a GEM vehicle. Each vehicle was manned by an expert in the field who could provide up-to-date information and answer any questions. Additionally, information tables and educational seminars gave attendees the opportunity to network and learn about local and national companies and organizations working to promote alternative fuels, energy efficiency, and sustainable transportation.

Nebraska

Host Site Coordinators: Central Community College, Columbus, NE

Event Type: Ethanol Workshop, Biodiesel Workshop

Attendees: 50 Students, Educators, OEMs, General Public

Participating Sponsors / Partners: Nebraska Ethanol Board and Nebraska Soybean Board

Event Highlights: Thirty-four area high school and business participants shared in learning about ethanol, biodiesel, and other alternative fuels. Some of the high school students in attendance mentioned they learned more about future careers in the alternative fuels industry as well as how alternative fuels will become an increasingly important fuel in the future. Students liked the hands-on activities presented to show how biodiesel is made and how ethanol compares to regular fuel when burned in an engine. Additionally, representatives from area industry, ethanol, and biodiesel boards were available to answer questions and present information. One hundred percent of the participants said they would recommend the day’s event to others.
Nevada

Host Site Coordinator: Community College of Southern Nevada, Las Vegas, NV

Event Type: Conference, Exhibit, Workshops, Ride and Drives

Attendees: 164 Students, General Public, Educators

Participating Partners: Megatech Corporation, Clark County Automotive, Desert Honda of Las Vegas and, the City of Las Vegas

Event Highlights: Vehicle displays were presented by Al Cashon, of Desert Honda of Las Vegas and Mike “Doc” Horsley of Desert Toyota Scion of Las Vegas. Attendees were able to ride and/or drive the vehicles on an “autocross” style course set up by the automotive team of CCSN. The highlight of the ride and drive was the Honda FCX, a hydrogen fuel cell vehicle worth approximately $1.5 million dollars. KLASTV was on site and interviewed Paul Pate, Associate Dean for Applied Technologies, for the early evening news on Channel 8.

New Jersey

Host Site Coordinator: The Burlington County Institute of Technology, Mt. Holly, NJ

Event Type: Open House, Vehicle Exhibits, Question and Answer Series

Attendees: 75 Students, Educators, General Public

Event Highlights: An open house was held in order to allow attendees to get a better idea of the current projects that students are working on. This also allowed individuals to ask questions in an informal setting. The focus of the Odyssey Day event appeared to surround the BCIT students as they “inherited” an electric car about 2 years ago called the “Olympian,” a 1986 Ford Escort. This car had competed in the Tour De Sol for many years and never came above second place. During the second year with the car, 2006 BCIT students took first place. Additionally, students were able to showcase a second electric car, a 1999 Mercury Cougar, that runs under its own power. Students also showed off their skills by unveiling the current process of the conversion of a dual-fueled (gas and natural gas) Chevy S10 into a hybrid with the installation of an electric motor, making it a unique plug-in dual-fueled hybrid.
**New York**

**Host Site Coordinator:** Center for Sustainable Energy at Bronx Community College, Bronx, NY

**Event Type:** Vehicle Display, Panel Sessions, Reception and Awards Ceremony

**Attendees:** 150 Students, Educators, Governmental Officials, General Public

**Participating Sponsors / Partners:** Bronx Overall Economic Development Corporation – BIEE, Clean Energy, New York City Department of Transportation, Fuel:Bio, Manhattan Beer, NYSERDA, Emission Solutions, New York City Clean Cities Coalition, New York City Apollo, and the Consortium for Automotive Education

**Event Highlights:** The day-long conference contained four thought provoking panels, which featured leaders from industry, government, and non-profit groups exploring such issues as the latest fuel developments, cutting edge technologies, policy challenges, and incentives and business opportunities. Chris Paine, screenwriter and director of the award winning documentary Who Killed the Electric Car, served as the keynote speaker. In addition, a vendor display and vehicle exposition featured the latest in energy-efficient vehicles that appealed to fleet managers, business representatives, educators, students, and the general public. The day ended with a ceremony bestowing the Annual Center for Sustainable Energy’s Sustainable Energy Pioneer Awards to select individuals and organizations.

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**New York**

**Host Site Coordinator:** Clean Communities of Western New York, Buffalo, NY

**Event Type:** Exhibits, Informational Booths

**Attendees:** 2,000 Government Employees and Officials

**Participating Sponsors / Partners:** City of Buffalo, NY

**Event Highlights:** An outreach event took place in the lobby of city hall to create awareness and promote alternative fuel and advanced technology vehicles and show how viable transportation alternatives can strengthen our regional economy and help reduce harmful emissions, improving air quality of the environment. Videos were shown to help expand the use of alternative fuels and get commitments from government agencies and fleet managers to help clean up the environment. Educating individuals about vehicles powered by alternative fuels can prevent the gradual and continuing destruction of our planet. Each of the alternatives are cleaner burning than the conventional gasoline and diesel fuels presently used, and continued education is necessary to help change opinions and persuade individuals to get involved and make a difference.
New York

Host Site Coordinator: Onondaga Community College, Syracuse, NY
Event Type: Presentations, Vehicle Display, Tour of Facilities
Attendees: 118 Students, Educators, Automotive Technicians, Governmental Officials, General Public
Participating Sponsors / Partners: American Honda, Clean Cities of Central New York, and Honda City
Event Highlights: Sparking public interest and getting the community talking about alternative fuel vehicle possibilities was the main goal for the event. A morning session was tailored more to students, educators, and technicians with the afternoon session focusing on the general public. Tables were set up for presenters to exhibit around the area where breakfast was served to help draw attendees to their booths. Presentations were given during the morning sessions covering different areas of alternative fuels, how they work, and the advancements within the automotive industry. The afternoon sessions discussed what the viable options currently are to consumers and how they can help make a difference. All guests were invited to tour the Automotive Department facilities and to take part in a ride-and-drive session using the alternative fuel vehicles displayed at the event.

New York

Host Site Coordinator: Schenectady Museum, Schenectady, NY
Event Type: Exhibit, Educational Seminar
Attendees: 62 Students, General Public
Participating Partners: State Clean Fueled Vehicles Program and Mohawk Honda
Event Highlights: The grand opening of the “Fueling the Future” exhibit at the museum kicked off Odyssey Day event festivities. Individuals were able to listen to the “gas hoses” about production, consumption, and distribution of biodiesel, ethanol, and gasoline. Additionally, four cars were on site during the day: the GE Centennial electric car, which is part of the “Fueling the Future” exhibit, a Honda FCX from the NY State Clean Fueled Vehicles Program, and a Honda Hybrid civic from local Honda dealer, Mohawk Honda.
**North Carolina**

**Host Site Coordinator:** Triangle Clean Cities Coalition, Research Triangle Park, NC, and Wake Tech Community College, Raleigh, NC

**Event Type:** Vehicle Displays, Exhibits, Informational Booths

**Attendees:** 3,500 Students, Government Officials, OEMs, General Public

**Participating Sponsors / Partners:** NC Soybean Producers Association, State Energy Office, NC Department of Transportation, Town of Chapel Hill, and Bleecker Automotive

**Event Highlights:** Due to the high volume of people filtering through the fair throughout the week, thousands viewed the vehicles as information was disseminated about the important message on alternative fuels and sustainable energy sources. There was a high interest in the NEV and biodiesel. Many of the visitors were children who came by gathering information for school projects on alternative fuels. Many folks were curious as to why the United States hadn’t embarked on this effort years ago. Everyone was extraordinarily supportive of pushing the effort forward in order to preserve our energy and fuel resources and provide a more sustainable environment for meeting our transportation needs “down the road.” The rain may have slowed down the traffic on a few days, but not the overall interest in alternative fuels. What a tremendous way to get the news out and let people know the direction of sustainable energy in our future, both in the Triangle and in the United States.

**Ohio**

**Host Site Coordinator:** Ohio Technical College, Cleveland, OH

**Event Type:** Exhibits, Displays, Seminars

**Attendees:** 2,000 Students, Instructors, Educators

**Event Highlights:** Whether it was custom paint demonstrations, stock car racing, or live dynamometer testing and information to more traditional Odyssey activities such as emission testing or displays of hybrid buses or electric cars, if it dealt with energy sustainability, it could be found at the OTC Odyssey event! Vendors and prominent speakers alike stressed the need for energy sustainability. Attendees were also able to take part in lectures and seminars, and afterwards they were able to test their knowledge in order to earn one of the 300 available NAFTC/OTC scholarships. One lucky attendee was even awarded a $5,000 scholarship to Ohio Technical College.
**Ohio**

**Host Site Coordinator:** University of Northwestern Ohio, Lima, OH  
**Event Type:** Educational Workshops, Vehicle Displays, Informational Booths

**Attendees:** 2,300 Students, Instructors, Educators

**Participating Sponsors / Partners:**  
American Ag Fuel, and Greater Ohio Ethanol

**Event Highlights:** An internal awareness and recruiting event was held as part of National AFV Day Odyssey. The two-part session included a morning and evening event, which provided students with information on alternative fuels and educating them of the benefits associated with each of the various fuels. Those students attending the UNOH evening Odyssey session were provided with a catered meal. In addition, educational booths were set up for students to obtain information about alternative fuel options. Also on display was the ethanol engine built by UNOH students that was entered into the national AERA (Engine Builders Association) competition in Indianapolis. Outside students were able to view 14 various alternative fuel vehicles including a Toyota Hybrid Highlander, a Toyota Prius, and many others.

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**Oklahoma**

**Host Site Co-Coordinators:** INCOG / Tulsa Area Clean Cities, Tulsa, OK  
**Event Type:** Expo, Speakers, Panel Discussion Session

**Attendees:** 175 General Public, Government Officials, Fleet Operators

**Participating Sponsors / Partners:** Syntroleum, Sustainable Tulsa, Alternative Fuel Solutions, ODEQ, AEP/PSO, Autoflex, Metropolitan Environmental Trust, Tulsa Gas Technologies, Tulsa Parks, Tulsa Transit, Tulsa Zoo and Living Museum, Cox Media, and the University of Tulsa.

**Event Highlights:** The “Emerging Energy Technology Expo” showcased cleaner and more energy-efficient choices in transportation. Motorists had the opportunity to learn more about the benefits of alternative fuels and advanced technology vehicles by taking part in a panel session that allowed experts in the field of biofuels to share their knowledge and reinforce the importance of sustainable energy. Numerous booth exhibitors provided attendees with an opportunity to gain hands-on experience and look at vehicles that rely on domestic fuels such as propane and natural gas, as well as new hybrid technologies that dramatically increase gasoline miles-per-gallon ratings.
Oregon

Host Site Coordinator: Portland Community College – Sylvania Campus, Portland, OR

Event Type: Vehicle Displays, Lectures, Informational Sessions

Attendees: 300 Students, Instructors, Fleet Representatives

Participating Sponsors / Partners: Columbia-Willamette Clean Cities Coalition, Oregon Department of Energy, and the Southwest Clean Air agency

Event Highlights: Federal, state, county, and city fleet representatives were all represented as students were exposed to new or advanced technologies currently being used as viable options of transportation. Numerous vehicles were displayed to give students a glimpse of the future, and experts in the field were available to answer any questions they had. Various sessions were held throughout the day, highlighting the different fuels and the benefits associated with each. As a thank you for those in attendance, individuals were served a free lunch.

Pennsylvania

Host Site Co-Coordinators: Pittsburgh Region Clean Cities and Steel City Biofuels, Pittsburgh, PA

Event Type: Vehicle Exhibits, Speakers, Question and Answer Series

Attendees: City, County, State and Federal Officials, Students, Community Groups

Participating Sponsors / Partners: Giant Eagle, Pittsburgh City Paper, United Oil Company, Pennsylvania Resources Council, The Sprout Fund, and Construction Junction

Event Highlights: “The Future of Fuel” showcased multiple alternative fuel vehicle technologies, including tractors running on biodiesel, a rare Toyota EV, passenger and municipal hybrids, NCG bi-fuel vehicles, and E85 Flex Fuel Vehicles. OEM and organizational representatives were available to answer questions from attendees. A mobile biofuels pump distributed free biodiesel and ethanol donated by local producers. An informational area was designated that featured educational and promotional materials from partners and sponsors. A series of speakers also took part, highlighted by the Mayor of Pittsburgh announcing that the city will be transitioning its entire fleet to biodiesel.
**South Carolina**

**Host Site Coordinator:** York Technical College, Rock Hill, SC  
**Event Type:** Vehicle Exhibits, Speakers, Seminars  
**Attendees:** 250 Students, Educators, Government Officials, Community Groups  
**Participating Sponsors / Partners:** Clean Cities Charlotte, Clean Cities South Carolina, DOE, and DHEC  
**Event Highlights:** The event was kicked off with a morning press conference. Mayor pro-tem Kathy Pender welcomed guests and got the festivities underway. The program consisted of morning and afternoon sessions focusing on alternative fuel vehicles and biodiesel production and use. A wide variety of AFVs were on display ranging from hybrid cars and electric- and biodiesel-powered vehicles. Mecklenburg County Air Quality provided free gas cap checks in the parking lot with free caps to those that failed in order to raise awareness of the small steps that individuals can do to make a difference.

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**Tennessee**

**Host Site Co-Coordinators:** East Tennessee Clean Fuels Coalition, Knoxville, TN, and Eastman Chemical Company, Kingsport, TN  
**Event Type:** Press Conference, Vehicle Displays  
**Attendees:** Government Officials, General Public  
**Event Highlights:** A press conference at the event acknowledged six new initiatives that have recently started or will start soon in the Tri-Cities area including: 1) A project in about 20 diesel vehicles to determine how they can further use biodiesel in city diesel vehicles and equipment, 2) A new company, Green Planet, will start offering biodiesel blends to regional customers in the near future, 3) The Carter County School System will start using B20 in most of its school buses, 4) The Washington Farmers Co-op is now carrying pure biodiesel for blending with on-road diesel, off-road diesel, and heating oil (“bioheat”), 5) Waste Management has moved to using B5 in all 80 of their heavy-duty waste-hauling trucks in the Kingsport and Knoxville service areas, and 6) The ETCFC is working with the Tennessee Department of Environment and Conservation to announce funding opportunities for E-85 and B20 stations in Sullivan and Washington Counties.
**Tennessee**

**Host Site Coordinator:** Nashville Auto Diesel College, Nashville, TN  
**Event Type:** Vehicle Displays, Presentations, Seminars  

**Attendees:** 1,500 Students, Instructors, Government Officials, General Public  

**Participating Sponsors / Partners:** Clean Cities of Middle Tennessee  

**Event Highlights:** The event started with an introduction to alternative fuels presented to the NADC student body via seven 45-minute technical presentations. An equipment display of alternative fuel technology was provided to further help students understand all the options currently available. Hybrid cars were on display, as well as a hybrid “Breathe Easy” bus. Also on display were a biodiesel processing system and a propane-powered lawn mower that has been developed and marketed to government entities and golf courses that are forbidden to cut grass with gas-powered vehicles on high ozone days. A public media awareness event capped off the event, with a presentation by Keynote Speaker Paul Sloan, the Deputy Commissioner of the Tennessee Department of Environment.

**Texas**

**Host Site Coordinator:** The South East Texas Regional Planning Commission (SETRPC), Beaumont, TX  
**Event Type:** Vehicle Displays, Exhibits, Presentations  

**Attendees:** 40 Students, Government Officials, General Public  

**Event Highlights:** Attendees were treated to coffee and donuts during registration and given an opportunity to network and visit exhibit tables and AFV displays. The event kicked off with the showing of the Odyssey Day video. Lectures then took place discussing topics such as CNG, propane, biodiesel, and success stories of individuals who currently use or drive alternative fuel vehicles. Door prizes were also awarded to attendees including three 2-day AFV car rentals. In addition, with the added concern for rising gas prices, local media came out to the event and aired stories on the nightly news. Overall, the Odyssey event was a great success and further helped to educate individuals about the viable options currently available to them.
**Texas**

**Host Site Coordinator:** Tarrant County College, Fort Worth, TX  
**Event Type:** Vehicle Displays, Information Fair  
**Attendees:** 2,500 Students, Government Officials, General Public  
**Participating Sponsors / Partners:** North Central Texas Council of Governments/Clean Cities Coalition

**Event Highlights:** Held in conjunction with the two-day Fort Worth Alliance Air show, which features the Air Force Thunderbirds, the Odyssey Day event was a huge success. The Odyssey booth for TCC included a 20’ X 50’ display including the TCC truck, trailer, Plymouth Prowler, and a Lexus Hybrid RX 400h. TCC also partnered with the North Central Texas Council of Governments/Clean Cities Coalition to further enhance the event. The booth saw a steady stream of interested patrons during the air show, and while the format was different from typical Odyssey events, the draw was enormous. Everyone at the event stopped by to learn more about alternative fuels, the benefits associated with their use, and ways they could help get involved and help to make a difference.

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**Virginia**

**Host Site Coordinator:** James Madison University, Harrisonburg, VA  
**Event Type:** Displays, Educational Stations

**Attendees:** 300 Students

**Event Highlights:** A vast display of alternative fuel and advanced technology vehicles decorated the campus of JMU. The kid-friendly approach was done by hosting various “stations” that educated students about air and water quality, solar and wind energy, green roofs, and waste management. The big hit with the students appeared to be a hovercraft built by Integrated Science and Technology (ISAT) students. The hovercraft, ISAT students explained, can travel up to 30 miles per hour and can hover more than two feet above the ground. Most importantly the hovercraft runs on biodiesel. Bachmann noted how important it was for children to learn about the environment and how they can protect it. “At the rate the world consumes oil now, we’re going to run out of it in approximately 40 years,” he said. “That’s a fact. There’s just no way around it. If we can get to people before they start buying SUVs and before they make their commutes without carpooling, hopefully we can change the way people think.”
Host Site Co-Coordinators: U.S. General Services Administration, Fleet Management Division, and U.S. Department of Agriculture Transportation Division, Washington D.C.

Event Type: Vehicle Displays, Informational Booths

Attendees: 500 Students, Educators, Government Officials, General Public

Participating Sponsors / Partners: Arlington County, American Honda, General Motors Corporation, Electric Drive Transportation Association, Sustainable Energy Strategies Inc., Toyota, and FlexCar.

Event Highlights: Helping reduce dependence on foreign oil and encouraging the use of alternative fuels and alternative vehicles was the focus of the Odyssey Day event. A total of 23 alternative fuel vehicles were on display with representatives to help answer questions for spectators. Information was handed out to attendees so they could gain a better understanding of the various types of alternative fuels and what types could best benefit them on a daily usage basis.

Host Site Co-Coordinators: Virginia Clean Cities, Reedville, VA, and New West Technologies LLC, Landover, MD

Event Type: Vehicle Displays, Information Fair

Attendees: 500 Students, Government Officials, OEMs, General Public

Participating Sponsors / Partners: Arlington County, James City County

Event Highlights: Arlington’s perspective on the importance of petroleum reduction kicked off the event and was presented by Paul Ferguson of the Arlington County Board. Ric Hiller (Arlington County) gave a few remarks relating to Arlington County’s dedication to alternative fuels and a cleaner environment, while Dennis Smith from the U.S. Department of Energy Clean Cities Coalitions remarked on how just a few passionate individuals are making events like Odyssey Day happen and are making a difference in the process. Tom Whipple brought us back to reality with a few facts on peaking oil and oil consumption, and he was followed by his wife, Senator Mary-Margaret Whipple, who described the importance of government leadership in the fight for petroleum reduction. Additionally, 23 alternative fuel or advanced technology vehicles were on display to provide attendees with a firsthand look of the future of transportation.
**West Virginia**

**Host Site Coordinator:** Shepherd University, Shepherdstown, WV

**Event Type:** Workshops, Professional Presentations, Roundtable Discussions

**Attendees:** 123 Students and Educators

**Participating Sponsors / Partners:** Thomassen Ford, Apple Valley Toyota, World Watch Institute, and Martin's Grocery Store

**Event Highlights:** The event highlighted new vehicle technologies that addressed energy savings. Sessions were comprised of professional presentations covering alternative fuel and energy sources, new vehicle technologies, and an update on West Virginia state initiatives. A catered luncheon workshop offered a roundtable discussion and networking with sustainable energy professionals. Workshops allowed attendees to gain experience in biodiesel production, greasecar conversion, hybrid and alternative vehicle demos, and solar and wind power demonstrations.

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**Washington**

**Host Site Co-Coordinators:** Shoreline Community College, Shoreline, WA, and Seattle, WA

**Event Type:** Presentations, Discussion Panels, Vehicle Displays, Informational Booths

**Attendees:** 500 Students, Educators, OEMs, Government Officials, General Public


**Event Highlights:** Attendees were challenged to come and explore the “truth” about global warming and what it means to them and their future. The free, two-day, “hands-on” event was open to the public with workshops, demonstrations, expert panels of speakers, test drives of alternative vehicles, and interactive activities for all ages to raise public awareness about transitioning to cleaner, advanced energy technologies and sustainable business practices. Practical solutions and technical assistance for corporate, municipal, and non-profit groups and individuals was offered to attendees in seminars, “hands-on” workshops, and “smart vehicle” demonstrations. Over 30 alternative fuel and advanced technology vehicles were on display, and attendees had the opportunity to test drive these vehicles as part of the popular ride-and-drive event.
West Virginia

Host Site Coordinator: West Virginia University, NAFTC/NRCCE, Morgantown, WV
Event Type: Vehicle Expo, Informational Exhibits

Attendees: 600 Students, Educators, General Public
Sponsors and Partners: Coca-Cola Company, University Motors, National Energy Technology Laboratory (NETL), Monongalia County Technical Education Center (MTEC), City of Morgantown, and U.S. DOE West Virginia Clean State Program

Event Highlights: Alternative fuel and advanced technology vehicles were showcased on the downtown campus of West Virginia University. MTEC was on hand with students who participated in the EV Challenge, the country’s premier alternative fuel education program, as they showcased two gasoline-powered vehicles converted to run on electric power. A zero-emission all electric Miles vehicle was on display to help change the way individuals think about gas-free vehicles. Area clean air organizations were present to provide students with informational brochures and pamphlets, and a biodiesel reactor was on hand to give attendees a look at the different stages of biodiesel production. Students were able to register to win a one-week rental of a Toyota Prius, thanks to the generous support of University Motors, and an Apple iPod, provided by the U.S. DOE West Virginia Clean State Program.

West Virginia

Host Site Coordinator: West Virginia University, NAFTC/NRCCE, Morgantown, WV
Event Type: Heritage Fair with educational and hands-on activities

Attendees: 500 Students (3rd – 6th grades), Educators, Elected Officials, Car Dealers, Representatives from Local Businesses, General Public
Participating Sponsors / Partners: Wetzel County Farm Bureau and Community Education Outreach Services

Event Highlights: Odyssey Day at the Wetzel County Autumn Fest was a part of the Safety Day Events held during the Autumn Fest. Over 500 school children, county FFA chapters, elected officials, car dealers, and other businesses participated in the day. Each child attending received a take-home bag with literature and other items to share with their families. Alternative fuel vehicles were on display as well as different types of fuels.
Coordinator: Wisconsin Clean Cities-Southeast Area, Inc., Milwaukee, WI

Event Type: Luncheon, Vehicle Expo, Informational Exhibits, Panel Presentation

Attendees: 90+ Participants representing the public, private, and nonprofit sectors

Sponsors: We Energies, DaimlerChrysler Motors Company LLC, Inland Detroit Diesel – Allison, and U.S. Department of Energy

Event Highlights: Wisconsin’s maiden Odyssey event celebrated new pathways to energy independence, as Wisconsin Clean Cities-Southeast Area launched the Badger State’s first-ever National AFV Day Odyssey. Advantage Green–AFVs Go Mainstream began with a buffet luncheon, featuring remarks from public officials, including DPW Commissioner Jeff Mantes, Milwaukee Alderman Willie Wade, City of Milwaukee Environmental Sustainability Director Ann Beier, and Alice in Dairyland (Nicole Reese). Event sponsors also honored Fuel Advantage magazine, a national Odyssey partner, and Justin Fons, a local teen who recently took part in and won a historic competition to achieve the most miles per gallon for a mass-production vehicle.

Wisconsin attendees then viewed an array of informational exhibits and visited the AFV Expo in the garage, where AFVs, hybrid-electric vehicles, and truck idle reduction and diesel retrofit strategies were displayed. AFVs included compressed natural gas (CNG), E85, biodiesel, and propane. Milwaukee Alderman Wade took the wheel of a mammoth propane-powered Dixie Chopper, billed as “the world’s fastest lawn mower,” and a curious throng test-drove the new Segway model, touted as a potential police vehicle. A tri-fuel 2006 GMC Sierra also on display ran on gasoline, E85, and CNG.
**Germany**

**Host Site Coordinator:** Ethanol Power Days, Bavaria, Germany  
**Event Type:** Concert, Vehicle Displays, Workshops  
**Attendees:** 4,000 General Public, Fleet Managers, Environmental Groups  
**Participating Sponsors / Partners:** Sustainable Energy Europe, Ford, Saab, and Volkswagen

**Event Highlights:** More than 4,000 individuals attended the 10-day event dedicated to showing the world the importance of alternative fuel and advanced technology vehicles. National AFV Day Odyssey 2006 was an event held in conjunction with Sustainable Energy Europe 2005-2008, a European Commission initiative in the framework of the Intelligent Energy - Europe program. The underlying focus of the project is to achieve the European Union's energy policy targets within the fields of renewable energy sources, energy efficiency, clean transport, and alternative fuels. The most popular event taking place was the rock concert where Miss Ethanol 2006 was crowned!

**Canada**

**Host Site Coordinator:** Fanshawe College, London, Ontario, Canada  
**Event Type:** Information Fair  
**Attendees:** 500 Students, Parents, Educators  
**Participating Sponsors / Partners:** City of London

**Event Highlights:** To maximize potential, Odyssey Day events were combined with Fanshawe College’s college information program. The program draws hundreds of area students and families interested in the alternative fuel and advanced technology field. A thirty-foot display including Crossfire and scan tools, scopes, and a big screen with a computer feed provided a technological aspect to the program. A minimum of two faculty were present at the booth all day to answer any questions that attendees may have. Fanshawe College’s alternate fuel glass engine and a five gas analyzer working with a MODIS scope, the innovative diagnostic platform that lets individuals pinpoint and diagnose today’s sophisticated vehicles faster, was also on hand to provide attendees with an up close and personal look at the technology students are currently working with today.
## Odyssey Goals and Objectives

### I. Heighten awareness and enthusiasm for AFVs and advanced technology vehicles
   - A. Showcase available local AFV options and local refueling locations
   - B. Present economic advantages
   - C. Focus attention on the environmental benefits of AFV and advanced technology vehicles
   - D. Highlight successful AFV user experiences
   - E. Illustrate clean-fueled and energy-efficient vehicles as a practical choice for consumers
   - F. Obtain additional national media exposure for “National AFV Day Odyssey”

### II. Strengthen partnerships among industry related organizations
   - A. Encourage selected partners to participate and promote “National AFV Day Odyssey”
   - B. Initiate collaboration between partners to perpetuate further success
   - C. Emphasize the support of the NAFTC to the AFV industry, and inform our partners of our overall goals and desired outcomes
   - D. Increase unity among the AFV industry players by providing a platform for further dialogue and collaboration

### III. Establish the role of the NAFTC, its members and partners, sponsors, Clean City Coalitions, and other participants as leaders in the AFV industry
   - A. Showcase the AFV expertise and success of the NAFTC and its Odyssey partners
   - B. Feature the importance of the innovations developed by the NAFTC and NTC automotive programs in striving for independence from foreign oil
   - C. Accentuate the role of the NAFTC in supporting the AFV industry
   - D. Expand the relationships between the NAFTC and Clean City Coalitions
The mission of the NAFTC is to provide the training infrastructure for implementing the widespread use of alternative fuels, alternative fuel vehicles, and advanced technology vehicles. Our effort to increase the nation’s energy security, as well as improve air quality by reducing greenhouse gas emissions, is embodied in our motto...Because Clean Air and Energy Independence Matter!

National AFV Day Odyssey is the NAFTC’s largest education/outreach event, reaching millions of individuals. Through the efforts of National AFV Day Odyssey, industry professionals unite with the consumers to dissolve obstacles and to bring about the enormous changes of new technologies. National AFV Day Odyssey continues to be the nation’s largest AFV and advanced technology vehicle event, endorsing and promoting alternative fuel and advanced technology vehicles as the choice for the future of America.

The increasing impact of National AFV Day Odyssey is readily apparent. Odyssey’s inaugural year in 2002 drew crowds from California to Connecticut with sites in 31 states nationwide. In 2004, 54 sites in 34 states/provinces throughout North America participated. In 2006, Odyssey’s impact was even stronger with 60 participating sites, nearly 40,000 attendees, and over 30 million individuals reached through media coverage!

Given the recent focus of increasing gasoline prices, cutting-edge technological developments, and rising concern over dependence on foreign oil, interest in energy-efficient and environmentally friendly vehicles is quickly escalating. The fourth installment of National AFV Day Odyssey, tentatively scheduled for October 2008, will continue the promotion of AFV and advanced technology vehicle innovations and awareness.

Join the journey of Odyssey as we pave the pathway toward energy independence.
Acknowledgements

National AFV Day Odyssey 2006 was developed, coordinated, and administered by the National Alternative Fuels Training Consortium (NAFTC), headquartered at West Virginia University.

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2006 National AFV Day Odyssey Sponsors

American Honda Motor Co., Inc.

DaimlerChrysler

GEM (Global Electric Motorcars, LLC.)

John Deere

Toyota Motor Sales, USA, Inc.

2006 National AFV Day Odyssey Partners

EDTA (Electric Drive Transportation Association)

Fuel Advantage Magazine

GSA (General Service Administration)

National Biodiesel Board

NEVC (National Ethanol Vehicle Coalition)

U.S. Department of Energy Clean Cities Coalitions

West Virginia University

National Kickoff Event Partners

Arlington County Virginia

Clean Cities Virginia

New West Technologies, LLC

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The 2006 Odyssey video was produced by the NAFTC and supplied to all sites to help create a sense of unity while relaying Odyssey’s message directly to attendees. The ten-minute video captured the fundamentals of Odyssey while providing a brief overview of its achievements and goals. A focus on clean air and improving the environment served as the backbone, as Odyssey’s partners and sponsors were able to highlight their latest developments in the alternative fuel and advanced technology field.

Video Produced By: The National Alternative Fuels Training Consortium in conjunction with Education and Support Solutions of West Virginia University
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